



For Immediate Release

March 4, 2022

Tamika Josephs-Smith

hello@diamondeventservices.net

The Pink Event® 2022 shines a spotlight on Female Entrepreneurship & Empowerment

Women-focused expo celebrates 11th year this spring!

Linthicum, MD—With a nearly sold-out exhibit hall and a full day of speakers, live performances, and supporting small businesses, [The Pink Event® 2022](#) is only few weeks away from providing women with the perfect afternoon experience at the [BWI Airport Marriott](#) (1743 W. Nursery Road, Linthicum). Diamond Event Services, Inc. will host the event on April 2 from 12-5 PM, including an VIP early access at 11 AM.

In its 11th year, [The Pink Event](#) is a women-focused expo that puts the spotlight on female entrepreneurship by offering a shopping venue for [mostly female entrepreneurs](#) to thrive.

It also promotes female empowerment with inspirational and expert speakers, who will discuss:

- [The importance of “Being on the Frontline of Your Health”](#)
- [Learning about “Branding You & Staying True”](#)
- [Recognizing that “It’s Your Life, Create It.”](#)
- [What it takes to “Unlock Your Passion with Credit Wellness”](#)

Past attendees have called the expo “over-the-top awesome” for its tailored shopping, door prizes/giveaways, informative talks, and [live DJ](#).

This year, The Pink Event has even more live performance, from local artists, to include [Desiree Jordan](#), [Falcon Morris](#), [MAKSIUTA](#), [Gabby Petty](#), and [Swataa](#). Also added is an all-new VIP Experience, which will offer admission, access to VIP Room with exclusive networking, bites & beverages, live music, and more.

“We are thrilled to be back in person to not only continue to support small businesses and our charity partner, but also provide a platform to highlight more talented local musicians.” said The Pink Event Founder and Diamond Event Services, CEO [Tamika Josephs-Smith](#).

The Pink Event is also proud to continue supporting its exclusive charity partner, [For 3 Sisters](#) through a portion of the proceeds from this event. For 3 Sisters is a national grassroots organization, based in Olney, MD, with a mission to raise awareness and improve the quality of life for men and women affected by breast cancer.

See the full sponsor list [here](#). Learn more at www.thepinkevent.net. Also, be sure to follow The Pink Event on Twitter and Facebook.

Learn more and sign up for email updates at www.thepinkevent.net. Also, be sure to follow The Pink Event on Instagram, Facebook, and Twitter (@ThePinkEvent).

The Pink Event® is an all-inclusive, women-focused experience that is committed to the advancement of women-owned, small businesses. The event provides a venue for these business owners to display their creativity and expand their brands in the products and services they provide, while highlighting local artist and supporting local charities. For more information, please visit www.thepinkevent.net.

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