

The Pink Event®

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Marguerite Bowling

pr@makeitdiamond.com

240-899-2107

THE PINK EVENT® 2015 SHINES SPOTLIGHT ON FEMALE ENTREPRENEURSHIP & EMPOWERMENT

Women-focused expo celebrates fifth anniversary on International Women's Day

Linthicum, MD—With a sold-out exhibitor hall and packed day of activities, [The Pink Event® 2015](#) is only two weeks away from providing ladies with the perfect afternoon getaway at the [BWI Airport Marriott](#) (1743 W. Nursery Road, Linthicum).

In its fifth year and growing, [The Pink Event](#) is a women-focused expo that puts the spotlight on female entrepreneurship by offering a shopping venue for [mostly female entrepreneurs](#) to thrive.

It also promotes female empowerment with motivational and expert speakers, who will discuss:

- [The importance of self-breast health and detection](#)
- [What it takes to "SOAR" in business and life](#)
- [Behaviors that sabotage your life: how women don't take command](#)
- And [how to never diet again!](#)

Past attendees have called the expo "[over-the-top awesome](#)" for its tailored shopping, door prizes, motivational talks, swag bags, and live DJ.

This year, The Pink Event has added even more excitement with a [Pamper Lounge](#), which will offer free hand massages and discounted beauty services, and [two live performances](#) from soul singer Desiree Jordan.

"We are upping our game not only because our attendees have come to expect that year-over-year, but also because we have created a thriving women-focused community that has fostered great connections and fun," said The Pink Event Founder and Diamond Event Services, LLC, CEO [Tamika Josephs-Smith](#).

The Pink Event[®]

The Pink Event also put an emphasis on breast cancer awareness by partnering with breast cancer charity [For 3 Sisters, Inc.](#)—an Olney, Md.-based nonprofit that helps those with breast cancer find much-needed support and resources. The expo will donate 20 percent of ticket sales to the nonprofit organization.

Major sponsors for the Pink Event 2015 include Tea with Mali, S.O.A.R. Community Network, Access E-File, Nurturing the Natural You, Tastee Sweets, The Carlton Smith Music Group, The Umbrella Syndicate, St. Pierre Photography, Natalie Forest International, May We Help You Radio Network, and Gifted Films.

Known as “the ultimate women’s day out,” The Pink Event is timed to celebrate women business owners during [International Women’s Day](#). Learn more about the expo and sign up for email updates at www.thepinkevent.net.

Also, be sure to follow The Pink Event on Twitter ([@ThePinkEvent](#)) and [Facebook](#).

The Pink Event[®] is an annual women’s expo (held every year during National Women’s History month) that is committed to the advancement of women-owned, small businesses. The Expo provides a venue for these business owners to display their creativity and expand their brands in the products and services they provide. For more information, please visit www.thepinkevent.net.

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