



**For Immediate Release**

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## **THE PINK EVENT® 2017 SELECTS CHARITY PARTNERS**

*Ultimate women's day out expo partners with breast cancer nonprofit and emergency shelter*

**Linthicum, MD**—Coming into its seventh year, [The Pink Event® 2017](#) has announced that the women-focused expo will partner with two Maryland-based charities to showcase community efforts in combatting breast cancer and homelessness.

The event—put on by [Diamond Event Services](#)—will work with breast cancer charity [For 3 Sisters, Inc.](#), based in Olney, Md., and emergency shelter [The Light House](#), an Annapolis-based facility and program for homeless prevention.

Both charities will be present at [The Pink Event](#), which will be held on **March 5, 2017** at the BWI Airport Marriott in Linthicum. The nonprofits will benefit from 20 percent of ticket sales, net proceeds from the event's charity raffles, and other select proceeds.

"The Light House is thrilled to be chosen as a charity partner," says Jo Ann Mattson, Light House's Director of Development.

"Our greatest asset is community involvement and support. Being a part of The Pink Event will help raise awareness for the work we do and help us connect with others in our community who share our vision and commitment to break the cycle of homelessness."

Speaking for the entire For 3 Sisters team, Executive Director Shannon MoneyMaker says "we're honored and excited to be selected for the Pink Event 2017."

Sign up for email updates at [www.thepinkevent.net](http://www.thepinkevent.net) and follow The Pink Event on Twitter ([@ThePinkEvent](#)) and [Facebook](#).

*The Pink Event® is an annual women's expo (held every year during National Women's History month) that is committed to the advancement of women-owned, small businesses. The Expo provides a venue for these business owners to display their creativity and expand their brands in the products and services they provide. For more information, please visit [www.thepinkevent.net](http://www.thepinkevent.net).*

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