



**For Immediate Release**

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## **THE PINK EVENT® 2015 SELECTS CHARITY PARTNER**

*For 3 Sisters, Inc., a nonprofit helping those with breast cancer, partners with The Pink Event*

**Fulton, MD**—[Diamond Event Services, LLC](#), is excited to name breast cancer charity For 3 Sisters, Inc., as the official charity partner for [The Pink Event®](#), a women-focused expo that will be held on **March 8, 2015**.

[For 3 Sisters](#)—an Olney, Md.-based nonprofit that helps those with breast cancer find much-needed support and resources—has participated in the expo for the past three years.

The nonprofit group will be front and center at the Pink Event, which will have a new home at the [BWI Airport Marriott](#) in 2015.

“For 3 Sisters embodies our mission to help and educate women about breast cancer awareness,” said The Pink Event Founder and Diamond Events CEO [Tamika Josephs-Smith](#), who noted the event would donate 20 percent ticket sales to the charity partner.

For 3 Sisters CEO Shannon Moneymaker, who runs the nonprofit with her husband Marshall, said they enjoy interacting with Pink Event attendees.

“We enjoy going to events where people don’t expect to see information about breast cancer,” she said. “They get reminded about what’s important, like doing self-breast exams and following up regularly with their doctor.”

Known as “the ultimate women’s day out,” The Pink Event is timed to celebrate women business owners during [National Women’s History month](#). Last year’s expo drew more than 270 attendees, who shopped among 51 unique exhibitors, heard mini-motivational talks, and enjoyed free food, a live DJ, door prizes, and swag bags.

Learn more about the expo and sign up for email updates at [www.thepinkevent.net](http://www.thepinkevent.net). Also, be sure to follow The Pink Event on Twitter ([@ThePinkEvent](#)) and [Facebook](#).

# The Pink Event<sup>®</sup>

*The Pink Event<sup>®</sup> is an annual women's expo (held every year during National Women's History month) that is committed to the advancement of women-owned, small businesses. The Expo provides a venue for these business owners to display their creativity and expand their brands in the products and services they provide. For more information, please visit [www.thepinkevent.net](http://www.thepinkevent.net).*

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